

BEE-CARE APIARIES INTERNATIONAL LIMITED

PRIVACY POLICY

Introduction

We at **Bee-care apiaries International Limited**, the owner and operator of **www.beecareapiaries.com** (the “Website” or “Site) hereafter collectively referred to in this Privacy Policy as “**Bee-care apiaries International Limited**”, “**us**”, “**our**” or “**we**”, respect the privacy of your personal information and, as such, make every effort to ensure your information is protected and remains private.

We have provided this Privacy Policy to explain how we collect, use, share and protect information about the users of our Website or any of our online platforms (hereafter referred to as “user”, “you” or “your”). We will not use or share your personal information with anyone except as described in this Privacy Policy. This Privacy Policy will inform you about the types of personal data we collect, the purposes for which we use the data, the ways in which the data is handled and your rights with regard to your personal data.

Bee-care apiaries International Limited collects information about you when you use our Website to access our services, (the “Services”) and through other interactions and communications, you have with us. The term Services include the content of our Website the business that we engage in including but not limited to supply of Bee Keeping Products and equipment, transportation and distribution such services, as available, via our Website, as well as any software that **Bee-care apiaries International Limited** provides to you that allows you to access the Services.

For purposes of this Privacy Policy, “Your Information” or “Personal Data” means information about you, which may be of a confidential or sensitive nature and may include personally identifiable information (“PII”) and/or financial information. PII means individually identifiable information that would allow us to determine the actual identity of a specific living person, while sensitive data may include information, comments, content and other information that you voluntarily provide.

We may change this Privacy Policy from time to time. If we decide to change this Privacy Policy, we will inform you by posting the revised Privacy Policy on the Website. Changes will go into effect on the “Last updated” date shown at the end of this Privacy Policy. By continuing to use the Website, our Services, you consent to the revised Privacy Policy at any stage in time. We encourage you to, periodically; review our Privacy Policy for the latest information on our privacy practices.

By accessing or using our Services, you consent to the collection, transfer, manipulation, storage, disclosure and other uses of your information (collectively, “use of your information”) as described in this privacy policy and our Terms of Service which may be accessed here: **www.beecareapiaries.com** or via our written contracts, whichever the case. If you do not, or no longer, agree with or consent to this Privacy Policy and our Terms of Service you may not access or use our Services. Furthermore, for users of our Services, we rely upon the legal grounds found in the section entitled “the legal basis and reasons for collection and processing your personal information” found hereinafter in this Privacy Policy.

The Information Provided Directly By You

We collect information you provide directly to us, such as when you request information, create or modify your account, request Services, complete an order, survey, questionnaire or application, contact customer support, join or enroll for an event or otherwise communicate with us in any manner. This information may include, without limitation your name, date of birth, e-mail address, phone number, company or organization name, or other personal information you choose to provide as the case may be.

The Information Collected Through Your Use of Our Services

We collect information about your activity on our services, for instance, how you use them (e.g., date and time you logged in, features you have been using, searches, clicks and pages shown to you and referring webpage address) and how you interact with other users and us. The following are situations in which you may provide Your Information to us: -

1. When you fill out forms or fields through our Services;
2. When you register for an regular customer for our Service;
3. When you request or schedule the pickup of an order;
4. When you request or schedule the receipt or delivery of an order;
5. When you make a monetary donation to support our Services;
6. When you provide responses to a survey or questionnaire;
7. When you join or enroll in an event through our Services;
8. When you sign up for any newsletters or other materials through our Services;
9. When you provide information to us through a third-party application, service or website;
10. When you communicate with us or request information about us, or our Services, whether via email or other means;
11. When you participate in any of our marketing initiatives, including events or promotions; and
12. When you participate in forums, reviews provide or post user generated content or other submissions.

The Information Collected Automatically

We may automatically collect information via the Website or any of analogous online platforms using various technologies, including, but not limited to Cookies, Pixel Tags and Web Beacons (as explained below). We may collect your IP address, browsing behavior and device IDs. We use such information in order to enable us understand how our Services are being used by visitors and allows us to administer and customize the Services to improve your overall experience.

The Information Collected From Other Sources

We may also receive information from other sources and combine that with information we collect through our Services. For example if you choose to link, create, or log in to your account with a social media service, e.g. LinkedIn, Facebook or Twitter, or if you engage with a separate application or website that uses our API, or whose API we use, we may receive information about you or your connections from that website or application. This includes, without limitation, profile information, profile picture, gender, user name, user ID associated with your social media account, age range,

language, country, friends list, your contact names, e-mail addresses, phone numbers, and other identifiers and any other information you permit the social network to share with third parties. The data we receive is solely dependent upon your privacy settings with the social network.

The Cookies, Log Files and Anonymous Identifiers

When you visit our Services, we may send one or more Cookies – small data files – to your computer to uniquely identify your browser and let us help you log in faster and enhance your navigation through the Sites. “Cookies” are text-only pieces of information that a website transfers to an individual’s hard drive or other website browsing equipment for record keeping purposes. A Cookie may convey anonymous information about how you browse the Services to us so we can provide you with a more personalized experience, but does not collect personal information about you. Cookies allow the Sites to remember important information that will make your use of the site more convenient. A Cookie will typically contain the name of the domain from which the Cookie has come, the “lifetime” of the Cookie, and a randomly generated unique number or other value. Certain Cookies may be used on the Sites regardless of whether you logged-in to your account or not.

Session Cookies are temporary Cookies that remain in the Cookie file of your browser until you leave the Site or App.

Persistent Cookies remain in the Cookie file of your browser for much longer (though how long will depend on the lifetime of the specific Cookie).

When we use session Cookies to track the total number of visitors to our Website or App, done on an anonymous aggregate basis (as Cookies do not in themselves carry any personal data).

We may also employ Cookies so that we remember your computer or device when used to return to the Site or App to help customize your Food Connect experience. We may associate personal information with a Cookie file in those instances.

We use Cookies to help us know that you logged on, provide you with features based on your preferences, understand when you are interacting with our Services, and compile other information regarding use of our Services.

Third parties with whom we partner, to provide certain features on our Site or to display advertising based upon your Web browsing activity use Cookies to collect and store information.

We may use third-party services such as Google Analytics to help understand use of the Services. These services typically collect the information sent by your browser as part of a web page request, including Cookies and your IP address.

You can control the use of Cookies at the individual browser level. Use the options in your web browser if you do not wish to receive a Cookie or if you wish to set your browser to notify you when you receive a Cookie. You can easily delete and manage any Cookies that we have installed in the Cookie folder of your browser by following the instructions provided by your particular browser manufacturer. If you reject Cookies, you may still use our Website, but your ability to use some features or areas of our Service may be limited.

We cannot control the use of Cookies by third parties (or the resulting information), and use of third party Cookies is not covered by this policy.

We automatically collect information about how you interact with our Services, preferences expressed, and settings chosen and store it in Log Files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data. We may combine this automatically collected log information with other information we collect about you. We do this to improve services we offer you, to improve marketing, analytics, or website/application functionality, and to document your consent to receiving services or communications from our partners and us. If we link such information with personally identifiable information in a manner that identifies a particular individual, then we will treat all such information as PII for purposes of this Privacy Policy.

When you use our Services, we may employ Web Beacons (also known as clear GIFs or tracking pixels) to, anonymously, track online usage patterns. No Personally Identifiable Information from your account is collected using these Web Beacons.

The Information Third Parties Provide

We may collect information about you from sources other than you, such as from social media websites (i.e., Facebook, LinkedIn, Twitter or others), blogs, analytics providers, business affiliates, partners and other users. This includes, without limitation, identity data, contact data, marketing and communications data, behavioral data, technical data and content data.

The Device Information

When you use our Services through your computer, mobile phone or other device, we may collect information regarding and related to your device, such as hardware models and IDs, device type, operating system version, the request type, the content of your request and basic usage information about your use of our Services, such as date and time. In addition, we may collect information regarding application-level events and associate that with your account to provide customer service. We may also collect and store information locally on your device using mechanisms such as browser web storage and application data caches.

The Location Information

When you use our Services, we may collect your precise location data. We may also derive your approximate location from your IP address. If you are using our website and have enabled location services on your phone, we may collect your location information to facilitate the transportation of food donations to food recipients.

The Call and SMS Data

In connection with providing Service, we may receive call data, including the date and time of the call or SMS message, the parties phone numbers, and the content of the SMS message. You consent to the receipt, collection and storage of this information.

By registering and entering your email address & phone, number you agree to be contacted both, by email & phone. Message and data rates apply.

The Aggregated Data

We may collect, use and share Aggregated Data such as statistical or demographic data for any purpose. Aggregated Data is de-identified or anonymized and does not constitute Personal Data as this data does not directly or indirectly reveal your identity. If we ever combine Aggregated Data with your Personal Data, it will either indirectly or directly identify you, we treat the combined data as PII, which will only be used in accordance with this Privacy Policy.

The Children's Privacy

Our Services are intended for users who have attained the **age of majority where they reside (18 years of age or older in most jurisdictions)**. Furthermore, we do not knowingly collect personally identifiable information (PII) from persons **under the age of 13 the "Protected Age"**. If you are under the Protected Age, please do not provide us with information of any kind whatsoever. If you have reason to believe that we may have accidentally received information from a child under the Protected Age, please contact us immediately. If we become aware that we have inadvertently received Personal Information from a person under the Protected Age, we will delete such information from our records.

The Legal Basis and Reasons for Collection and Processing Your Personal Information

The legal basis upon which we rely for the collection and processing of your Personal Information are the following: -

1. When signing up to use our Services, you have given us consent to provide you with our Services and generally to process your information in accordance with this Privacy Policy; and to the transfer of your personal data to other jurisdictions including, without limitation;
2. It is necessary for entering into, or performing, the obligations of a contract between you and ourselves, including, without limitation, our Terms of Service agreement which may access at our offices;
3. It is necessary registering you as a user, managing your account and profile, and authenticating you when you log in;
4. It is necessary for our legitimate interests in the proper administration of our Website and business; analyzing the use of our Website and our Services; assuring the security of our Website and our Services; maintaining back-ups of our databases; and communicating with you;
5. To resolve technical issues you encounter, to respond to your requests for assistance, comments and questions, to analyze crash information, to repair and improve the Services and provide other customer support;
6. To send communications via text and email within the Services, including, for example, responding to your comments, questions and requests, providing customer support, and sending you technical notices, Service updates, security alerts, and account management related messages;
7. To send promotional communications that you have consented to receive or have expressed a legitimate interest in receiving;
8. It is necessary for our legitimate interests in the protection and assertion of our legal rights, and the legal rights of others, including you; and

9. It is necessary for our compliance with certain legal provisions, which may require us to process your personal data. By way of example, and without limitation, the law may require us to disclose your personal data to law enforcement or a regulatory agency.

The Protective Measures we Use

We protect your information using commercially reasonable technical and administrative security measures to reduce the risks of loss, misuse, unauthorized access, disclosure and alteration.

Some of the safeguards we use are firewalls and data encryption, physical access controls to our data centers, and information access authorization controls. **Although we take measures to secure your information, we do not promise, and you should not expect, that your personal information, or searches, or other information will always remain secure.**

We cannot guarantee the security of our information storage, nor can we guarantee that the information you supply us with, cannot be intercepted while being transmitted to and from us over the Internet including, without limitation, email and text transmissions. In the event that any information under our control get compromised because of a breach of security, we will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information is compromised and take other steps, in accordance with any applicable laws and regulations.

The Payment Processing

We use the payment mode advised from time to time that is a secure payment method to receive payments. We do not receive, retain, share, store, or use your payment information for any purpose.

How We Use Information We Collect

Our primary purpose in collecting, holding, using and disclosing your information is for our legitimate business purposes and to providing you with a safe, smooth, efficient, and customized experience. We will not rent, sell, lease or barter your information to anyone unless you grant us explicit permission for this information to be shared in that manner. We will use this information in-order to: -

1. Operate and provide our Services;
2. Improve our internal operations, systems and Services;
3. Provide users with customer support including, sending you related information, including confirmations, technical notices, updates, security alerts, and administrative messages;
4. Understand you and your preferences to enhance your experience using our Services;
5. Analyze, improve and manage our Services and operations;
6. Resolve problems and disputes, and engage in other legal and security matters;
7. Protect, investigate, and deter against fraudulent, unauthorized use or illegal activity;
8. Enforce our Terms of Service and any terms and conditions of any agreements for our Services;
9. Send you communications we think will be of interest to you, including information about our services, promotions, news, and our events; and
10. Verify your identity and prevent impersonation, spam or other unauthorized or illegal activity including, without limitation, infringement of intellectual property rights of third parties.

How We Share Information We Collect

We share the information we collect about you as described in this Privacy Policy, or as described at the time of collection or sharing, as follows: -

1. With third party Service Providers to enable them to provide the Services you request;
2. With independent transportation service providers to transport and deliver your orders;
3. With third parties with whom you choose to let us share information, for example other websites or apps that integrate with our API or Services, or those with an API or Service with which we integrate;
4. With our subsidiaries and affiliated entities that provide services or conduct data processing on our behalf, or for data verification, data centralization and/or logistics purposes;
5. With vendors, consultants, marketing partners, and other service providers who need access to such information to carry out work on our behalf;
6. In response to a request for information by a competent authority if we believe disclosure is in accordance with, or is otherwise required by, any applicable law, regulation, court or legal process;
7. With law enforcement officials, government authorities, or other third parties if we believe your actions are inconsistent with our user agreements, Terms of Service, or policies, or to protect the rights, property, or safety of our users or others;
8. In connection with, or during negotiations of, any merger, sale of company assets, consolidation or restructuring, financing, or acquisition of all or a portion of our business by or into another company;
9. If we otherwise notify you and you consent to the sharing; and
10. In an aggregated and/or de-identified form which cannot reasonably be used to identify you. We only use such data in the aggregate form and our analytical services do not record any personal information.

We may disclose Your Information as follows: -

1. To any person who, in our reasonable judgment, is authorized to receive Your Information as your agent, including as a result of your business dealings with that person (for example, your attorney);
2. As required by law or ordered by a court, regulatory, or administrative agency;
3. As we deem necessary, in our sole discretion, if we believe that you are violating any applicable law, rule or regulation, or are otherwise interfering with another's rights or property, including, without limitation, our rights or property;
4. To enforce our Terms of Service, this Privacy Policy, and any other applicable agreements and policies.

Social Media Sharing

Our Services may now or in the future integrate with social network sharing features and other related tools which let you share actions you take on our Services with other apps, sites, or media, and vice versa. Your use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the social sharing service. Please refer to the privacy policies of those social sharing services for more information about how they handle the data you provide to or share through them.

Any information or content that you voluntarily disclose for posting publicly to a social sharing service becomes available to the public, as controlled by any applicable privacy settings that you set with the social sharing service. Once you have shared User Content or made it public, that User Content may be re-shared by others. If you remove information that you posted to the social sharing service, copies may still remain viewable in cached and archived pages, or if other users or third parties, using the social network sharing service, have re-shared, copied or saved that User Content.

Analytic Services Provided By Others

We may allow others to provide audience measurement and analytics services for us, to serve advertisements on our behalf across the Internet, and to track and report on the performance of those advertisements. These entities may use Cookies, Web Beacons, software development kits (SDKs), and other technologies to identify your device when you visit our Site and use our Services, as well as when you visit other online sites and services.

Links to Third-Party Websites

Our Services, as well as the email messages sent with respect to our Services, may contain links or access to websites operated by third parties, including advertisers, that are beyond our control. Links or access to third parties from our Services are not an endorsement by us of such third parties, or their websites, applications, products, services, or practices. We are not responsible for the privacy policy, terms and conditions, practices or the content of such third parties. These third-parties may send their own Cookies to you and independently collect data.

If you visit or access a third-party website, application or other property that is linked or accessed from our Services, we encourage you to read any privacy policies and terms and conditions of that third party before providing any personally identifiable information. If you have a question about the terms and conditions, privacy policy, practices or contents of a third party, please contact the third party directly.

Promotional Information Opt Out

You may opt out of receiving promotional messages from us at any time by following the instructions in those messages sent to you including emails, or by contacting us at any time using the Contact Us information at the end of this Privacy Policy. In doing so, you elect not to receive correspondence from us or have Your Information shared with other entities for their marketing purposes. If you opt out, we may still send you non-promotional communications, such as those about your account, about Services you have requested, or our ongoing business relations.

International Privacy Practices

In order to provide our services to you, we may send and store your personal information outside of the country where you reside or are located. Accordingly, if you reside or are located outside of the Kenya, your personal information may be transferred outside of the country where you reside or are located, including countries that may not, or do not, provide the same level of protection for your personal information.

We are committed to protecting the privacy and confidentiality of personal information when it transferred. When you access and use our Website and Services; users residing or located outside our

country of jurisdiction agree and consent to the transfer and the process of their personal information on our servers located outside of the country where they reside, and assume the risk that the protection of such information may be different, and may be less protective, than those required under the laws of their residence or location.

Do Not Track Settings

Some web browsers may give you the ability to enable a “do not track” feature that sends signals to the websites you visit, indicating that you do not want your online activities tracked. This is different than blocking or deleting Cookies, as browsers with a “do not track” feature enabled may still accept Cookies. There currently is no accepted standard for how to respond to this signal, and we do not take any action in response to this signal.

Your Kenyan Privacy Rights

Our website is subject to the laws regulating privacy rights in Kenya.

Sharing Information with Law Enforcement

We are committed to cooperating with law enforcement while respecting each individual and his or her rights to privacy. If we receives a request for user account information from a government agency investigating criminal activity, we will review the request to be certain that it satisfies all legal requirements before releasing information to the requesting agency in accordance with the provisions of the law.

Account Information

You may correct your account information at any time by logging into your online account. If you wish to cancel your account, please email us at beecareapiaries@gmail.com or info@beecareapiaries.com Please note that in some cases we may retain certain information about you as required by law, or for legitimate business purposes to the extent permitted by law.

Our Information Retention Policy

Unless you request that we delete certain information, we retain the information we collect for as long as your account is active or as needed to provide you services. Following termination or deactivation of your account, we will retain information for at least 1 year and may retain the information for as long as needed for our business and legal purposes. We will only retain your Personal Data for so long as we reasonably need to unless a longer retention period is required by law (for example for regulatory purposes).

Contact Us

If you have any questions or if you would like to contact us about our processing of your personal information, including exercising your rights as outlined above, please contact us by any of the methods below. When you contact us, we will ask you to verify your identity. Email: beecareapiaries@gmail.com or info@beecareapiaries.com